

Vorlesungsverzeichnis

Master of Arts - National and International
Administration and Policy
Prüfungsversion Sommersemester 2016

Wintersemester 2019/20

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Abkürzungsverzeichnis

Veranstaltungsarten

AG	Arbeitsgruppe
B	Blockveranstaltung
BL	Blockseminar
DF	diverse Formen
EX	Exkursion
FP	Forschungspraktikum
FS	Forschungsseminar
FU	Fortgeschrittenenübung
GK	Grundkurs
KL	Kolloquium
KU	Kurs
LK	Lektürekurs
LP	Lehrforschungsprojekt
OS	Oberseminar
P	Projektseminar
PJ	Projekt
PR	Praktikum
PU	Praktische Übung
RE	Repetitorium
RV	Ringvorlesung
S	Seminar
S1	Seminar/Praktikum
S2	Seminar/Projekt
S3	Schulpraktische Studien
S4	Schulpraktische Übungen
SK	Seminar/Kolloquium
SU	Seminar/Übung
TU	Tutorium
U	Übung
UN	Unterricht
UP	Praktikum/Übung
V	Vorlesung
VP	Vorlesung/Praktikum
VS	Vorlesung/Seminar
VU	Vorlesung/Übung
WS	Workshop

Andere

N.N.	Noch keine Angaben
n.V.	Nach Vereinbarung
LP	Leistungspunkte
SWS	Semesterwochenstunden
	Belegung über PULS
	Prüfungsleistung
	Prüfungsnebenleistung
	Studienleistung
	sonstige Leistungserfassung

Veranstaltungsrhythmen

wöch.	wöchentlich
14t.	14-täglich
Einzel	Einzeltermin
Block	Block
BlockSa	Block (inkl. Sa)
BlockSaSo	Block (inkl. Sa, So)

Vorlesungsverzeichnis

A/C - Foundation Modules

NIA-M.1 - National and Comparative Public Administration

78158 S - Foundations of Public Management

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	08:00 - 10:00	wöch.	3.06.S26	15.10.2019	Prof. Dr. John Philipp Siegel

Kommentar

The course will provide an advanced introduction to public management and its fundamental functions and issues. Focusing on the specific context of public sector organizations, it will be an overview regarding the particular context, managing resources, leadership, organizing, and the challenges of managing strategy and performance. Therefore, major reform approaches will be mentioned, as well as governance-related issues. Major functions and challenges of managing public organizations will be analyzed and discussed. Both theoretical perspectives and practical tools are taken in account.

The number of credits you will be able to acquire will depend on your study program and the respective "ECTS-weight" that is foreseen in the course in your study programme.

Queries concerning PULS and ECTS or other administrative questions, please send an e-mail to: hiwi-puma@uni-potsdam.de

This course will be taught by Prof. Dr. Siegel (josiegel@uni-potsdam.de).

Literatur

Coursebook: Owen Hughes, Public Management and Administration: an Introduction

Lerninhalte

Students should be able to...

- understand key terms, functions and concepts of public management;
- apply academic findings, relevant theories and managerial instruments to practical challenges of the field;
- summarize and interpret positions of academic debates about public sector management;
- set up effective research designs based on the academic state of art in order to better understand the topic.

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

78483 S - Comparative Political Behavior

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S23	17.10.2019	Dr. Aiko Wagner

Kommentar

This course introduces students to the main research paradigms in comparative political behavior. Voting in a comparative perspective constitutes one key topic of this class. Students learn how voters deal with the complexities of their respective political systems, and why certain patterns of political behavior arise. We will cover the dominant general models of turnout and vote choice. Moreover, the course analyzes how political institutions condition these behaviors. Finally, the course will cover other types of political participation in a comparative perspective.

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

78486 S - Digital Governance							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Di	12:00 - 14:00	Einzel	3.06.S16	15.10.2019	Prof. Dr. Julia Fleischer
1	S	Di	08:00 - 17:00	Einzel	3.06.S18	22.10.2019	Prof. Dr. Julia Fleischer
1	S	N.N.	N.N.	Einzel	N.N.	N.N.	Prof. Dr. Julia Fleischer

Kommentar

PLEASE NOTE: The second seminar bloc day will be announced shortly.

This seminar addresses recent debates in political science and public administration research on policy formulation and service delivery in the digital age. Governments worldwide need to adapt and apply novel information and communication technologies (ICT) such as big data analytics or exploit the utilization of artificial intelligence but that they are also crucial actors in shaping the future governance of such digital tools by governments, businesses, non-state actors, and societies at large. We discuss key theoretical perspectives explaining these governmental activities and we compare the current state of digital governance in various political settings, incl. the US and the EU.

Course requirements (for participation only, the * elements have to be completed)

- constant and active participation (incl. min. 5 forum posts)*
- country review (1,500 words without references)*
- policy paper (2,500 words without references)*
- term paper (3,500 words without references)

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

78504 S - Management Consulting in the Public Sector							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	08:00 - 10:00	wöch.	3.06.S23	18.10.2019	Dr. Ferdinand Schuster

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

78505 S - Between Europeanisation and transformation: Public administration reforms in Central Eastern EU member states							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	Einzel	3.07.0.39	16.10.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 17:15	14t.	3.07.0.39	20.11.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 14:00	Einzel	3.06.S17	11.12.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	14:00 - 17:15	Einzel	3.06.S12	11.12.2019	apl. Prof. Dr. Jochen Franzke

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

NIA-M.2 - Government, Governance and Organization

78486 S - Digital Governance							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Di	12:00 - 14:00	Einzel	3.06.S16	15.10.2019	Prof. Dr. Julia Fleischer
1	S	Di	08:00 - 17:00	Einzel	3.06.S18	22.10.2019	Prof. Dr. Julia Fleischer
1	S	N.N.	N.N.	Einzel	N.N.	N.N.	Prof. Dr. Julia Fleischer

Kommentar

PLEASE NOTE: The second seminar bloc day will be announced shortly.

This seminar addresses recent debates in political science and public administration research on policy formulation and service delivery in the digital age. Governments worldwide need to adapt and apply novel information and communication technologies (ICT) such as big data analytics or exploit the utilization of artificial intelligence but that they are also crucial actors in shaping the future governance of such digital tools by governments, businesses, non-state actors, and societies at large. We discuss key theoretical perspectives explaining these governmental activities and we compare the current state of digital governance in various political settings, incl. the US and the EU.

Course requirements (for participation only, the * elements have to be completed)

- constant and active participation (incl. min. 5 forum posts)*
- country review (1,500 words without references)*
- policy paper (2,500 words without references)*
- term paper (3,500 words without references)

Leistungen in Bezug auf das Modul

PNL 427911 - Seminar (unbenotet)

PNL 427912 - Seminar (unbenotet)

78488 S - New Challenges in International Development Cooperation							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S28	24.10.2019	Prof. Dr. Harald Fuhr

Leistungen in Bezug auf das Modul

PNL 427911 - Seminar (unbenotet)

PNL 427912 - Seminar (unbenotet)

78509 S - Climate and energy transition policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	08:00 - 10:00	wöch.	3.06.S23	14.10.2019	Prof. Dr. Johan Lilliestam

Kommentar

Climate and energy transition policy

Overview and setting of the course

Climate change is one of the big challenges of our time, touching all aspects of the environment and of society. There is broad recognition that governments must do something about it: making sure that emissions of greenhouse gases (GHGs) stop within the next 30 to 40 years. The implication of the Paris Agreement and its 1.5 and 2 degrees targets is the complete elimination of GHG emissions from the energy system.

This is a very complicated problem. Fundamentally this is because it means doing something that humanity has never really tried before at a planetary scale: deliberately altering the ways we produce, convert, and consume energy. Modern society grew up on fossil fuels, and the huge benefits they offered in terms of energy that was inexpensive, easy and safe to transport, store and consume. How to manage an 8 or 10 billion people, non-fossil energy world, at something like today's living standards, is a question for which there is no easy answer.

From a technical perspective, there are many answers, typically relying on a bouquet of solutions, from wind power to nuclear power, from solar heat to passive housing insulating away energy demand. The technical side of decarbonisation is difficult, but possible.

The real nut to crack, however, is about the strategies and governance for how to achieve such a complete transformation: the policy side of climate and energy. Arguably a government could simply pass a law that forbids people from using fossil fuels. But politically this is simply unrealistic, at least while so many people depend on fossil fuels in their daily lives. And even worse, it is not certain that it would work, because the technological alternatives may not be available and implementable over night. What is to be done? For this, one needs to turn to various ideas about how government can and should do, whether and how it should influence and steer society. On the one hand are ideas suggesting that government should play a very limited role relative to private actors and should step in only to correct "market failures", with "market-based" interventions designed specifically around that failure. On the other hand are ideas suggesting that government (meaning all of us, working together through a democratic process) needs to guide the transition more directly, including through own investments or radical reforms, designed to support the solutions determined to be the ones we want. And on the third hand, if such a hand exists, are ideas posing that the problem is our own consumption patterns and that these, and economic growth in general, are entirely incompatible with climate protection: only consuming radically less energy will help. Such fundamental issues come to the fore in climate and energy policy discussions and debates. This course is about all that.

Learning goals

The goal is to give students the ability to evaluate energy and climate policy arguments made by politicians, experts, and academics with a critical eye, informed by a knowledge of history, an understanding of the theoretical underpinnings and the empirically observed effects of different strategies. A student successfully finishing the course should be able to understand and deconstruct the energy and climate policy debate that is currently raging in Germany, Europe and internationally, and create own solutions. Thereby, she or he will be able to step into a research institute, an NGO or government agency involved in energy policy, policy analysis or political advocacy, and immediately be able to make an informed and creative contribution.

Course outline

The course will meet once per week, with a reading before each class. Typically this will be an article, book chapter or report on a topic related to the topic of the class, making the reading essential for the class. We will read two entire books, which will form the foundation for the seminar series, and each of the books will be the basis for essays to be written and handed in during the semester. Each class will take place in a discussion format, often structured around an input from the lecturer (about 45 minutes), including discussion about the important or critical aspects, and an exercise (about 45 minutes) to be carried out in varying groups in class.

Course requirements and grading

Students are expected to attend all classes, actively participate in all classes and prepare by reading all readings, to allow for informed discussions and creative work in class.

All students, regardless of whether they opt for a graded or a pass/fail *Schein* (*Teilnahme*), will in addition write and submit two short essays (max. 1000 words), discussing the policy implications of two books (Nordhaus: Climate Casino; Patt: Transforming Energy). These essays will be graded, and a pass grade on both is required for a pass grade for the course. The essays will be the preparation for two classes in which we will be critically examining and discussing the hypotheses put forth in these books. It is highly recommended to write the essays in English, to ensure consistency with the class and prepare for the discussion classes, but German will be acceptable.

Students who opt for the graded *Schein* will additionally write a semester thesis (15-20 pages, incl. literature), to be handed in before the end of the semester (end of March 2020). There will be a list of recommended topics to choose from, but students are free to either adapt the suggested questions or to propose questions of their own. If they go for the latter option, a 1-page proposal is required, to ensure consistency with the course and manageability. The semester thesis must be written in English.

Please inform the lecturer within the required period which option you opt for.

Abkürzungen entnehmen Sie bitte Seite 5

Course outline (may be subject to updates)

Literatur

The list of readings will be distributed at the first class. The course will be based on two books, which students will read and we will discuss in depth in class, as well as (generally) one reading item to be read before each class. All readings will be available as pdfs on Moodle.

Required readings in preparation for each seminar:

To be updated before the semester starts.

Required books (as input for the discussion classes and essays):

- William Nordhaus (2013): *The Climate Casino . Risk, uncertainty, and economics of a warming world*, Yale University Press, New Haven.
- Anthony Patt (2015): *Transforming Energy. Solving climate change with technology policy*, Cambridge University Press, New York.

Zielgruppe

This seminar is suited for social science students interested in the energy and climate policy field.

Leistungen in Bezug auf das Modul

PNL 427911 - Seminar (unbenotet)

PNL 427912 - Seminar (unbenotet)

NIA-M.3 - Public Policy**78488 S - New Challenges in International Development Cooperation**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S28	24.10.2019	Prof. Dr. Harald Fuhr

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

78493 S - Climate Diplomacy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Fr	09:30 - 11:30	Einzel	3.06.S15	25.10.2019	Dr. Charlotte Streck
1	BL	Fr	10:00 - 16:00	wöch.	3.06.S28	10.01.2020	Dr. Charlotte Streck

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

78509 S - Climate and energy transition policy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	08:00 - 10:00	wöch.	3.06.S23	14.10.2019	Prof. Dr. Johan Lilliestam

Kommentar

Climate and energy transition policy

Overview and setting of the course

Climate change is one of the big challenges of our time, touching all aspects of the environment and of society. There is broad recognition that governments must do something about it: making sure that emissions of greenhouse gases (GHGs) stop within the next 30 to 40 years. The implication of the Paris Agreement and its 1.5 and 2 degrees targets is the complete elimination of GHG emissions from the energy system.

This is a very complicated problem. Fundamentally this is because it means doing something that humanity has never really tried before at a planetary scale: deliberately altering the ways we produce, convert, and consume energy. Modern society grew up on fossil fuels, and the huge benefits they offered in terms of energy that was inexpensive, easy and safe to transport, store and consume. How to manage an 8 or 10 billion people, non-fossil energy world, at something like today's living standards, is a question for which there is no easy answer.

From a technical perspective, there are many answers, typically relying on a bouquet of solutions, from wind power to nuclear power, from solar heat to passive housing insulating away energy demand. The technical side of decarbonisation is difficult, but possible.

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Abkürzungen entnehmen Sie bitte Seite 5

Course outline (may be subject to updates)

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Required books (as input for the discussion classes and essays):

- William Nordhaus (2013): *The Climate Casino . Risk, uncertainty, and economics of a warming world*, Yale University Press, New Haven.
- Anthony Patt (2015): *Transforming Energy. Solving climate change with technology policy*, Cambridge University Press, New York.

Zielgruppe

This seminar is suited for social science students interested in the energy and climate policy field.

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

NIA-M.7 - Research and Methods**78278 VU - Applied Regression Analysis Using Stata**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	VU	Mo	10:00 - 12:00	wöch.	3.06.H05	14.10.2019	Prof. Dr. Ulrich Kohler

Kommentar

The lecture has three major goals: First, it repeats materials on multiple linear regression analysis as provided in introductory lectures of sociological BA study paths. Secondly, it starts from that knowledge to introduce advanced topics such as non-parametric regression analysis, multiple regression in matrix terms, regression diagnostic, non-linear relationships, and regression analysis for hierarchical data structures. Finally it provides an introduction to the statistical software Stata, which is used to apply practical examples of the techniques discussed in the lecture.

Literatur

Kohler, Ulrich and Frauke Kreuter (2012): *Data Analysis Using Stata*. College Station: Stata Press (deutsche Ausgabe: *Datenanalyse mit Stata*. München und Wien: Oldenbourg

Leistungen in Bezug auf das Modul

PNL 428111 - Vorlesung oder Seminar (unbenotet)

PNL 428112 - Seminar (unbenotet)

78340 S - Uses of Graphical Causal Models in the Social Science

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Ulrich Kohler

Kommentar

Achtung Raumänderung!

Das Seminar findet ab sofort im Büro von Prof. Kohler 3.01.122 statt.

Graphical Causal Models in the form of "Directed Acyclic Graphs" (DAGs) have gained enormous attraction among empirical social researchers in recent years. DAGs can be used to pinpoint a research design necessary to identify a causal effect, but also to understand the interpretation of conditional associations between variables. They can be also used to deduce non-trivial testable implications of the researchers assumption of the entire data generating under study. Finally DAGs help to understand the theoretical assumptions underlying advanced statistical techniques such as instrumental variable regression or matching.

The seminar introduces DAGs and and applies them as a tool to understand and criticize recently published empirical studies. The example studies will be selected from papers published in the European Sociological Review and the American Sociological Review.

Literatur

Elwert, Felix (2014): Graphical Causal Models. s. 244--273 in Morgan, S: Handbook of Causal Analysis for Social Research. Springer.

Leistungen in Bezug auf das Modul

PNL 428111 - Vorlesung oder Seminar (unbenotet)

PNL 428112 - Seminar (unbenotet)

78577 S - Methods, Designs, Theories - a research agenda for Public Administration

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	14:00 - 16:00	wöch.	3.06.S14	15.10.2019	Moritz Heuberger

Voraussetzung

Basic knowledge about research in social sciences (epistemology, quality criteria for quantitative and qualitative research) is a necessary precondition as well as the willingness to work in teams and participate in the interactive teaching design of this class.

Literatur

Toshkov D (2016) *Research Design in Political Science*. 1st ed. London: Palgrave.

Leistungsnachweis

- participation in the PBL-projects, including the corresponding presentations (min. 3 out of 4)
- research design (roadmap, 2,500 words without references)
- exam (60 min)

Lerninhalte

The goal of this seminar is enabling all participants to reach an even level of knowledge and experience in empirical social research methods, focussing on Public Administration as the research object and prepare them for own research projects (M.A. thesis and beyond). For this reason, participants of this class are going to be introduced to formulating research questions, creating a research design including the choice of appropriate theories and suitable methods. Both quantitative and qualitative (as well as mixed) methodological approaches are part of the curriculum.

Leistungen in Bezug auf das Modul

PNL 428111 - Vorlesung oder Seminar (unbenotet)

PNL 428112 - Seminar (unbenotet)

B - Specialization Modules

NIA-M.4 - Political Science

78483 S - Comparative Political Behavior

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S23	17.10.2019	Dr. Aiko Wagner

Kommentar

This course introduces students to the main research paradigms in comparative political behavior. Voting in a comparative perspective constitutes one key topic of this class. Students learn how voters deal with the complexities of their respective political systems, and why certain patterns of political behavior arise. We will cover the dominant general models of turnout and vote choice. Moreover, the course analyzes how political institutions condition these behaviors. Finally, the course will cover other types of political participation in a comparative perspective.

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

78488 S - New Challenges in International Development Cooperation

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S28	24.10.2019	Prof. Dr. Harald Fuhr

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

78493 S - Climate Diplomacy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Fr	09:30 - 11:30	Einzel	3.06.S15	25.10.2019	Dr. Charlotte Streck
1	BL	Fr	10:00 - 16:00	wöch.	3.06.S28	10.01.2020	Dr. Charlotte Streck

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

78747 BL - Managing of Global Risks- Multi-level Strategies for Prevention, Preparedness and Response

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			29.11. (10-13)		3.06.S27		
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			09.12. (13-16)		3.06.S22		
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			10.12. (10-16)		3.07.3.14		
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			11.12. (10-16)		3.07.039		
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			26.11. (9-12)		3.06.S18		
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			27.11. (10-17)		3.07.039		
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
			28.11. (10-17)		3.06.S18		

Kommentar

Es wird noch einen Einführungstermin per Skype mit Frau Weber-Mosdorf geben: 25.10.2019, 12-13Uhr, 3.07.2.27

The number of participants for this course will be restricted

Bemerkung

Der Titel der Lehrveranstaltung wird umbenannt in: "Managing of Global Risks - Multi-level Strategies for Prevention, Preparedness and Response".

Lerninhalte

The AIM of the course is to introduce students into the complex territory of global governance. While the architecture of multilateral institutions loses its significance global challenges such as Climate Change or security concerns require close as well as anticipatory cooperation across national borders. Starting with essential individual needs such as food safety, health and environmental protection we are looking at various schemes of risk governance: discerning urgent priority issues for global action, analyzing the limited capacities of national governments to protect their citizens from cross border threats and exploring new ways of cooperation/collaboration between governments, multinational corporations and civil society in order to cope with complex interconnected issues.

The expected outcome is to understand the multifaceted factors causing risks and the largely dispersed impacts of those, the fair repartition of responsibilities for sustainable action as well as the criteria for good risk governance such as transparency, accountability and legitimacy.

The STRUCTURE of the course is divided into two block sections.

During the first section an introduction will be given into the theoretical foundation of risk; different risk events will be examined (Ebola and other pandemics, Antimicrobial Resistance, Climate Change, a food safety issue), existing multilateral governance schemes will be presented (including the EU level) and a simulation of a negotiation case will be organized.

The second block will be dedicated to reflections on the societal and cost benefits of prevention. The students are requested to prepare presentations on the topics to be dealt with.

PREREQUISITS

This course will be open also for students who do not acquire credit points. All students are requested to participate actively to the discussions and with short presentations. For credit points supplementary term papers should be delivered (term papers account for 50%, presentation for 30%, participation for 20% of the grades).

Kurzkommentar

Susanne Weber-Mosdorf is a German politician („Sozialdemokratische Partei Deutschlands“ – SPD) and a former Assistant Director-General - Executive Director of the World Health Organization (WHO) Office at the European Union. She studied Economics, Legal Sciences and Politics, as well as Administrative and Management Sciences, specializing in Public Law and Financial Sciences at the University of Konstanz (1972-1978). This was followed by work experience at the Council of Europe in Strasbourg and advanced studies in Management Sciences at the „Ecole Nationale d'Administration in Paris“ (ENA), before commencing a career in the higher German civil service.

She held there several positions, such as being a Mayor of Kirchheim in Southern Germany (1988-1992) and a Permanent Secretary of State at the Ministry of Family Affairs, Women, Further Education and Art in the federal state of Baden-Württemberg (1992-1996).

In 2003, Susanne Weber-Mosdorf became Ministerial Director at the Federal Ministry of Health and Social Security. From 2006 to 2011, she worked at the WHO. After leaving this organization, Ms. Weber-Mosdorf has been involved with its international projects and with cultural institutions such as the Marbach Literature Archive and the „Kunststiftung Baden-Württemberg“.

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

NIA-M.5 - Public Management and E-Government

78118 S - Online and Social Media Marketing

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	3.06.H08	23.10.2019	Safa'a AbuJarour

Kommentar

Schedule:

Wednesday, 23.10.2019, 10:15 - 11:45 – Project Presentation and Assignments

Wednesday, 30.10.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing

Wednesday, 06.11.2019, 10:15 - 11:45 – Best Practices of Social Media Marketing

Wednesday, 13.11.2019, 10:15 - 11:45 – Early Bird Presentation

Wednesday, 20.11.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 27.11.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 04.12.2019, 10:15 - 11:45 – Mid-Term Presentation

Wednesday, 11.12.2019, 10:15 - 11:45 – Mid-Term Presentation

Wednesday, 18.12.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 25.12.2019, 10:15 - 11:45 – Public Holiday

Wednesday, 01.01.2020, 10:15 - 11:45 – Public Holiday

Wednesday, 08.01.2020, 10:15 - 11:45 – Academic Coordination

Wednesday, 15.01.2020, 10:15 - 11:45 – Academic Coordination

Wednesday, 22.01.2020, 10:15 - 11:45 – Final Presentation

Wednesday, 29.01.2020, 10:15 - 11:45 – Final Presentation

Wednesday, 05.02.2020, 10:15 - 11:45 – Submit Final Report

Voraussetzung

Interest in Social Media Marketing and research methods. This class is limited to **20** students ; and takes place both in German and English. Presentations can be held in German or in English.

Literatur

Tuten, T.L.and Solomon, M.R: Social media marketing. Sage, 2014.

The Beginner's Guide to Social Media, <https://moz.com/beginners-guide-to-social-media/>

Example of past student projects: www.uni-potsdam.de/social-media-krasnova/teaching/students-projects.html

Leistungsnachweis

- Early-Bird Presentation
- Mid-Term Presentation
- Final Presentation
- Final Report

>> And please note that attending all presentation sessions is mandatory for all students!

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON 23.10.2019 at 10:15 !

As consumers spend more and more time on online and especially on Social Media platforms, business and non-for-profit organizations are rededicating their marketing budgets away from traditional TV and radio advertising to social media channels. However, many businesses struggle with their online and Social Media presence. Reflecting these developments, the goal of this course is to familiarize students with the fundamentals of online and Social Media Strategy and the mechanics of digital marketing campaigns. As part of this course, students will be expected to perform an in-depth situational analysis for a specific product, company or social cause, including existing weakness, strengths, threats and opportunities. Building on this, students will be required to develop a social media strategy for their industry partner and implement it as part of the original social media campaign using one of social media channels (e.g. Facebook, YouTube, LinkedIn, Blog, Instagram). Development of original "value"-content is a critical component of this course and may include blog posts, videos, photos, and infographics. The timeline of the course includes mid-term and final presentations, as well as the final project report. Presentations and campaigns could be made in either English or German.

Zielgruppe

This course is open for all students from different disciplines.

Also, Erasmus students are very welcomed to register in our course.

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

78120 S - Social Media & Business Analytics							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	14:00 - 18:00	wöch.	3.06.S12	22.10.2019	Prof. Dr. Hanna Krasnova, Margarita Gladkaya, Dr. Antonia Köster, Dr. Annika Baumann

Literatur

Collis, J., Hussey, R. (2013). Business research: A practical guide for undergraduate and postgraduate students. Palgrave Macmillan.

Leistungsnachweis

Tutorial presentation

Seminar paper

Lerninhalte**PLEASE NOTE THE COURSE STARTS ON TUESDAY 22.10.2019 at 14:15!**

Please note that it is only possible to attend the seminar if you were present during the first session.

A number of social platforms have gained popularity in recent years (e.g. Facebook, Instagram, Airbnb, etc). Their breath-taking success manifests itself in millions of user subscriptions, significant time spent on the site, and steep growth of conducted transactions. Facebook alone has over 2.32 billion monthly active users. By rapidly changing the way we communicate, inform ourselves, spend our free time, learn and buy, these platforms transform the society we live in today. Facing this wave of new developments, many keep asking about the meaning and long-term consequences of these changes.

The main topics of the seminar will be centered around the application of various **methods in the area of social media**.

In general, you will work in **groups consisting of two to three people**.

The aim of each group is to gain **expert knowledge** with respect to the chosen topic (i.e., method) to be able to present it to your fellow students in the form of a **tutorial session** consisting of:

- Basis concepts and theory
- A practical example

In addition, we expect students to submit a seminar paper in the end.

Possible topics (i.e., methods) might include:

- Eye-tracking
- Data-scraping
- Content analysis
- Difference in difference
- Structural Equation Modeling
- ANOVA/ANCOVA
- Grounded Theory Methodology 2.0
- Experience sampling
- Topic modeling
- Multilayer Perceptrons (MLPs)
- Convolutional Neural Networks (CNNs)
- Recurrent Neural Networks (RNNs)
- Generative Adversarial Networks (GANs)

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

78122 SK - Social Media Research Project							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	KL	N.N.	N.N.	Einzel	N.N.	N.N.	Prof. Dr. Hanna Krasnova, Margarita Gladkaya, Dr. Antonia Köster, Dr. Annika Baumann
Raum und Zeit nach Absprache							
1	S	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Hanna Krasnova, Margarita Gladkaya, Dr. Antonia Köster, Dr. Annika Baumann
Di 14-18, Raum nach Absprache							

Literatur

Collis, J., Hussey, R. (2013). Business research: A practical guide for undergraduate and postgraduate students. Palgrave Macmillan.

Leistungsnachweis

Tutorial presentation

Seminar paper

Blog article

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON TUESDAY 22.10.2019 at 14:15 in the room 3.06.S12!

Please note that it is only possible to attend the seminar if you were present during the first session.

A number of social platforms have gained popularity in recent years (e.g. Facebook, Instagram, Airbnb, etc). Their breath-taking success manifests itself in millions of user subscriptions, significant time spent on the site, and steep growth of conducted transactions. Facebook alone has over 2.32 billion monthly active users. By rapidly changing the way we communicate, inform ourselves, spend our free time, learn and buy, these platforms transform the society we live in today. Facing this wave of new developments, many keep asking about the meaning and long-term consequences of these changes.

The main topics of the seminar will be centered around the application of various **methods in the area of social media**.

In general, you will work in **groups consisting of two to three people**.

The aim of each group is to gain **expert knowledge** with respect to the chosen topic (i.e., method) to be able to present it to your fellow students in the form of a **tutorial session** consisting of:

- Basis concepts and theory
- A practical example

In addition, we expect students to submit a seminar paper in the end. Furthermore, students will be expected to write down a **blog article** (nice example for a blog article): <http://ruder.io/optimizing-gradient-descent/index.html>).

Possible topics (i.e., methods) might include:

- Eye-tracking
- Data-scraping
- Content analysis
- Difference in difference
- Structural Equation Modeling
- ANOVA/ANCOVA
- Grounded Theory Methodology 2.0
- Experience sampling
- Topic modeling
- Multilayer Perceptrons (MLPs)
- Convolutional Neural Networks (CNNs)
- Recurrent Neural Networks (RNNs)
- Generative Adversarial Networks (GANs)

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

78158 S - Foundations of Public Management							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	08:00 - 10:00	wöch.	3.06.S26	15.10.2019	Prof. Dr. John Philipp Siegel

Kommentar

The course will provide an advanced introduction to public management and its fundamental functions and issues. Focusing on the specific context of public sector organizations, it will be an overview regarding the particular context, managing resources, leadership, organizing, and the challenges of managing strategy and performance. Therefore, major reform approaches will be mentioned, as well as governance-related issues. Major functions and challenges of managing public organizations will be analyzed and discussed. Both theoretical perspectives and practical tools are taken in account.

The number of credits you will be able to acquire will depend on your study program and the respective "ECTS-weight" that is foreseen in the course in your study programme.

Queries concerning PULS and ECTS or other administrative questions, please send an e-mail to: hiwi-puma@uni-potsdam.de

This course will be taught by Prof. Dr. Siegel (josiegel@uni-potsdam.de).

Literatur

Coursebook: Owen Hughes, Public Management and Administration: an Introduction

Lerninhalte

Students should be able to...

- understand key terms, functions and concepts of public management;
- apply academic findings, relevant theories and managerial instruments to practical challenges of the field;
- summarize and interpret positions of academic debates about public sector management;
- set up effective research designs based on the academic state of art in order to better understand the topic.

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

NIA-M.6 - Law and Administration

77945 BL - Basic structures and Europeanisation of German administrative law

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Mo	16:00 - 18:00	Einzel	3.06.S19	28.10.2019	Prof. Dr. Alexander Windoffer
1	BL	Do	12:00 - 20:00	Einzel	3.06.S13	23.01.2020	Prof. Dr. Alexander Windoffer
1	BL	Fr	10:00 - 20:00	Einzel	3.06.S13	24.01.2020	Prof. Dr. Alexander Windoffer
1	BL	Sa	10:00 - 20:00	Einzel	3.06.S13	25.01.2020	Prof. Dr. Alexander Windoffer

Bemerkung

Die Teilnehmerzahl der Veranstaltung ist auf 15 Studierende begrenzt. Die Veranstaltung findet in englischer Sprache statt.

Neben der Anmeldung bei PULS bitte eine kurze Bewerbung mit Exposé unter kurzer Darlegung des Werdegangs und des besonderen Interesses am Seminar, als Word- oder pdf-Datei zu senden an awindoff@uni-potsdam.de .

Leistungen in Bezug auf das Modul

PNL 112311 - Seminar (unbenotet)

D - Complementary & Cross Disciplinary Courses / Internship

D-PF - Compulsory Module

NIA-M.8 - Complementary Courses

77945 BL - Basic structures and Europeanisation of German administrative law

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Mo	16:00 - 18:00	Einzel	3.06.S19	28.10.2019	Prof. Dr. Alexander Windoffer
1	BL	Do	12:00 - 20:00	Einzel	3.06.S13	23.01.2020	Prof. Dr. Alexander Windoffer
1	BL	Fr	10:00 - 20:00	Einzel	3.06.S13	24.01.2020	Prof. Dr. Alexander Windoffer
1	BL	Sa	10:00 - 20:00	Einzel	3.06.S13	25.01.2020	Prof. Dr. Alexander Windoffer

Bemerkung

Die Teilnehmerzahl der Veranstaltung ist auf 15 Studierende begrenzt. Die Veranstaltung findet in englischer Sprache statt.

Neben der Anmeldung bei PULS bitte eine kurze Bewerbung mit Exposé unter kurzer Darlegung des Werdegangs und des besonderen Interesses am Seminar, als Word- oder pdf-Datei zu senden an awindoff@uni-potsdam.de.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78118 S - Online and Social Media Marketing

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	3.06.H08	23.10.2019	Safa'a AbuJarour

Kommentar

Schedule:

Wednesday, 23.10.2019, 10:15 - 11:45 – Project Presentation and Assignments

Wednesday, 30.10.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing

Wednesday, 06.11.2019, 10:15 - 11:45 – Best Practices of Social Media Marketing

Wednesday, 13.11.2019, 10:15 - 11:45 – Early Bird Presentation

Wednesday, 20.11.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 27.11.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 04.12.2019, 10:15 - 11:45 – Mid-Term Presentation

Wednesday, 11.12.2019, 10:15 - 11:45 – Mid-Term Presentation

Wednesday, 18.12.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 25.12.2019, 10:15 - 11:45 – Public Holiday

Wednesday, 01.01.2020, 10:15 - 11:45 – Public Holiday

Wednesday, 08.01.2020, 10:15 - 11:45 – Academic Coordination

Wednesday, 15.01.2020, 10:15 - 11:45 – Academic Coordination

Wednesday, 22.01.2020, 10:15 - 11:45 – Final Presentation

Wednesday, 29.01.2020, 10:15 - 11:45 – Final Presentation

Wednesday, 05.02.2020, 10:15 - 11:45 – Submit Final Report

Voraussetzung

Interest in Social Media Marketing and research methods. This class is limited to **20** students ; and takes place both in German and English. Presentations can be held in German or in English.

Literatur

Tuten, T.L.and Solomon, M.R: Social media marketing. Sage, 2014.

The Beginner's Guide to Social Media, <https://moz.com/beginners-guide-to-social-media/>

Example of past student projects: www.uni-potsdam.de/social-media-krasnova/teaching/students-projects.html

Leistungsnachweis

- Early-Bird Presentation
- Mid-Term Presentation
- Final Presentation
- Final Report

>> And please note that attending all presentation sessions is mandatory for all students!

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON 23.10.2019 at 10:15 !

As consumers spend more and more time on online and especially on Social Media platforms, business and non-for-profit organizations are rededicating their marketing budgets away from traditional TV and radio advertising to social media channels. However, many businesses struggle with their online and Social Media presence. Reflecting these developments, the goal of this course is to familiarize students with the fundamentals of online and Social Media Strategy and the mechanics of digital marketing campaigns. As part of this course, students will be expected to perform an in-depth situational analysis for a specific product, company or social cause, including existing weakness, strengths, threats and opportunities. Building on this, students will be required to develop a social media strategy for their industry partner and implement it as part of the original social media campaign using one of social media channels (e.g. Facebook, YouTube, LinkedIn, Blog, Instagram). Development of original "value"-content is a critical component of this course and may include blog posts, videos, photos, and infographics. The timeline of the course includes mid-term and final presentations, as well as the final project report. Presentations and campaigns could be made in either English or German.

Zielgruppe

This course is open for all students from different disciplines.

Also, Erasmus students are very welcomed to register in our course.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78120 S - Social Media & Business Analytics							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	14:00 - 18:00	wöch.	3.06.S12	22.10.2019	Prof. Dr. Hanna Krasnova, Margarita Gladkaya, Dr. Antonia Köster, Dr. Annika Baumann

Literatur

Collis, J., Hussey, R. (2013). Business research: A practical guide for undergraduate and postgraduate students. Palgrave Macmillan.

Leistungsnachweis

Tutorial presentation

Seminar paper

Lerninhalte**PLEASE NOTE THE COURSE STARTS ON TUESDAY 22.10.2019 at 14:15!**

Please note that it is only possible to attend the seminar if you were present during the first session.

A number of social platforms have gained popularity in recent years (e.g. Facebook, Instagram, Airbnb, etc). Their breath-taking success manifests itself in millions of user subscriptions, significant time spent on the site, and steep growth of conducted transactions. Facebook alone has over 2.32 billion monthly active users. By rapidly changing the way we communicate, inform ourselves, spend our free time, learn and buy, these platforms transform the society we live in today. Facing this wave of new developments, many keep asking about the meaning and long-term consequences of these changes.

The main topics of the seminar will be centered around the application of various **methods in the area of social media**.

In general, you will work in **groups consisting of two to three people**.

The aim of each group is to gain **expert knowledge** with respect to the chosen topic (i.e., method) to be able to present it to your fellow students in the form of a **tutorial session** consisting of:

- Basis concepts and theory
- A practical example

In addition, we expect students to submit a seminar paper in the end.

Possible topics (i.e., methods) might include:

- Eye-tracking
- Data-scraping
- Content analysis
- Difference in difference
- Structural Equation Modeling
- ANOVA/ANCOVA
- Grounded Theory Methodology 2.0
- Experience sampling
- Topic modeling
- Multilayer Perceptrons (MLPs)
- Convolutional Neural Networks (CNNs)
- Recurrent Neural Networks (RNNs)
- Generative Adversarial Networks (GANs)

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78122 SK - Social Media Research Project							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	KL	N.N.	N.N.	Einzel	N.N.	N.N.	Prof. Dr. Hanna Krasnova, Margarita Gladkaya, Dr. Antonia Köster, Dr. Annika Baumann
Raum und Zeit nach Absprache							
1	S	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Hanna Krasnova, Margarita Gladkaya, Dr. Antonia Köster, Dr. Annika Baumann
Di 14-18, Raum nach Absprache							

Literatur

Collis, J., Hussey, R. (2013). Business research: A practical guide for undergraduate and postgraduate students. Palgrave Macmillan.

Leistungsnachweis	
Tutorial presentation	
Seminar paper	
Blog article	
Lerninhalte	
PLEASE NOTE THE COURSE STARTS ON TUESDAY 22.10.2019 at 14:15 in the room 3.06.S12!	
Please note that it is only possible to attend the seminar if you were present during the first session.	
A number of social platforms have gained popularity in recent years (e.g. Facebook, Instagram, Airbnb, etc). Their breath-taking success manifests itself in millions of user subscriptions, significant time spent on the site, and steep growth of conducted transactions. Facebook alone has over 2.32 billion monthly active users. By rapidly changing the way we communicate, inform ourselves, spend our free time, learn and buy, these platforms transform the society we live in today. Facing this wave of new developments, many keep asking about the meaning and long-term consequences of these changes. The main topics of the seminar will be centered around the application of various methods in the area of social media . In general, you will work in groups consisting of two to three people . The aim of each group is to gain expert knowledge with respect to the chosen topic (i.e., method) to be able to present it to your fellow students in the form of a tutorial session consisting of: • Basis concepts and theory • A practical example In addition, we expect students to submit a seminar paper in the end. Furthermore, students will be expected to write down a blog article (nice example for a blog article): http://ruder.io/optimizing-gradient-descent/index.html). Possible topics (i.e., methods) might include: • Eye-tracking • Data-scraping • Content analysis • Difference in difference • Structural Equation Modeling • ANOVA/ANCOVA • Grounded Theory Methodology 2.0 • Experience sampling • Topic modeling • Multilayer Perceptrons (MLPs) • Convolutional Neural Networks (CNNs) • Recurrent Neural Networks (RNNs) • Generative Adversarial Networks (GANs)	
Leistungen in Bezug auf das Modul	
PNL	428411 - Seminar (unbenotet)
PNL	428412 - Seminar (unbenotet)

78158 S - Foundations of Public Management							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	08:00 - 10:00	wöch.	3.06.S26	15.10.2019	Prof. Dr. John Philipp Siegel

Kommentar

The course will provide an advanced introduction to public management and its fundamental functions and issues. Focusing on the specific context of public sector organizations, it will be an overview regarding the particular context, managing resources, leadership, organizing, and the challenges of managing strategy and performance. Therefore, major reform approaches will be mentioned, as well as governance-related issues. Major functions and challenges of managing public organizations will be analyzed and discussed. Both theoretical perspectives and practical tools are taken in account.

The number of credits you will be able to acquire will depend on your study program and the respective "ECTS-weight" that is foreseen in the course in your study programme.

Queries concerning PULS and ECTS or other administrative questions, please send an e-mail to: hiwi-puma@uni-potsdam.de

This course will be taught by Prof. Dr. Siegel (josiegel@uni-potsdam.de).

Literatur

Coursebook: Owen Hughes, Public Management and Administration: an Introduction

Lerninhalte

Students should be able to...

- understand key terms, functions and concepts of public management;
- apply academic findings, relevant theories and managerial instruments to practical challenges of the field;
- summarize and interpret positions of academic debates about public sector management;
- set up effective research designs based on the academic state of art in order to better understand the topic.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78340 S - Uses of Graphical Causal Models in the Social Science

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Ulrich Kohler

Kommentar**Achtung Raumänderung!**

Das Seminar findet ab sofort im Büro von Prof. Kohler 3.01.122 statt.

Graphical Causal Models in the form of "Directed Acyclic Graphs" (DAGs) have gained enormous attraction among empirical social researchers in recent years. DAGs can be used to pinpoint a research design necessary to identify a causal effect, but also to understand the interpretation of conditional associations between variables. They can be also used to deduce non-trivial testable implications of the researchers assumption of the entire data generating under study. Finally DAGs help to understand the theoretical assumptions underlying advanced statistical techniques such as instrumental variable regression or matching.

The seminar introduces DAGs and applies them as a tool to understand and criticize recently published empirical studies. The example studies will be selected from papers published in the European Sociological Review and the American Sociological Review.

Literatur

Elwert, Felix (2014): Graphical Causal Models. s. 244--273 in Morgan, S: Handbook of Causal Analysis for Social Research. Springer.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78483 S - Comparative Political Behavior							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S23	17.10.2019	Dr. Aiko Wagner

Kommentar

This course introduces students to the main research paradigms in comparative political behavior. Voting in a comparative perspective constitutes one key topic of this class. Students learn how voters deal with the complexities of their respective political systems, and why certain patterns of political behavior arise. We will cover the dominant general models of turnout and vote choice. Moreover, the course analyzes how political institutions condition these behaviors. Finally, the course will cover other types of political participation in a comparative perspective.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78488 S - New Challenges in International Development Cooperation							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S28	24.10.2019	Prof. Dr. Harald Fuhr

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78493 S - Climate Diplomacy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Fr	09:30 - 11:30	Einzel	3.06.S15	25.10.2019	Dr. Charlotte Streck
1	BL	Fr	10:00 - 16:00	wöch.	3.06.S28	10.01.2020	Dr. Charlotte Streck

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78504 S - Management Consulting in the Public Sector							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	08:00 - 10:00	wöch.	3.06.S23	18.10.2019	Dr. Ferdinand Schuster

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78505 S - Between Europeanisation and transformation: Public administration reforms in Central Eastern EU member states							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	Einzel	3.07.0.39	16.10.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 17:15	14t.	3.07.0.39	20.11.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 14:00	Einzel	3.06.S17	11.12.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	14:00 - 17:15	Einzel	3.06.S12	11.12.2019	apl. Prof. Dr. Jochen Franzke

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78509 S - Climate and energy transition policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	08:00 - 10:00	wöch.	3.06.S23	14.10.2019	Prof. Dr. Johan Lilliestam

Kommentar

Climate and energy transition policy

Overview and setting of the course

Climate change is one of the big challenges of our time, touching all aspects of the environment and of society. There is broad recognition that governments must do something about it: making sure that emissions of greenhouse gases (GHGs) stop within the next 30 to 40 years. The implication of the Paris Agreement and its 1.5 and 2 degrees targets is the complete elimination of GHG emissions from the energy system.

This is a very complicated problem. Fundamentally this is because it means doing something that humanity has never really tried before at a planetary scale: deliberately altering the ways we produce, convert, and consume energy. Modern society grew up on fossil fuels, and the huge benefits they offered in terms of energy that was inexpensive, easy and safe to transport, store and consume. How to manage an 8 or 10 billion people, non-fossil energy world, at something like today's living standards, is a question for which there is no easy answer.

From a technical perspective, there are many answers, typically relying on a bouquet of solutions, from wind power to nuclear power, from solar heat to passive housing insulating away energy demand. The technical side of decarbonisation is difficult, but possible.

The real nut to crack, however, is about the strategies and governance for how to achieve such a complete transformation: the policy side of climate and energy. Arguably a government could simply pass a law that forbids people from using fossil fuels. But politically this is simply unrealistic, at least while so many people depend on fossil fuels in their daily lives. And even worse, it is not certain that it would work, because the technological alternatives may not be available and implementable over night. What is to be done? For this, one needs to turn to various ideas about how government can and should do, whether and how it should influence and steer society. On the one hand are ideas suggesting that government should play a very limited role relative to private actors and should step in only to correct "market failures", with "market-based" interventions designed specifically around that failure. On the other hand are ideas suggesting that government (meaning all of us, working together through a democratic process) needs to guide the transition more directly, including through own investments or radical reforms, designed to support the solutions determined to be the ones we want. And on the third hand, if such a hand exists, are ideas posing that the problem is our own consumption patterns and that these, and economic growth in general, are entirely incompatible with climate protection: only consuming radically less energy will help. Such fundamental issues come to the fore in climate and energy policy discussions and debates. This course is about all that.

Learning goals

The goal is to give students the ability to evaluate energy and climate policy arguments made by politicians, experts, and academics with a critical eye, informed by a knowledge of history, an understanding of the theoretical underpinnings and the empirically observed effects of different strategies. A student successfully finishing the course should be able to understand and deconstruct the energy and climate policy debate that is currently raging in Germany, Europe and internationally, and create own solutions. Thereby, she or he will be able to step into a research institute, an NGO or government agency involved in energy policy, policy analysis or political advocacy, and immediately be able to make an informed and creative contribution.

Course outline

The course will meet once per week, with a reading before each class. Typically this will be an article, book chapter or report on a topic related to the topic of the class, making the reading essential for the class. We will read two entire books, which will form the foundation for the seminar series, and each of the books will be the basis for essays to be written and handed in during the semester. Each class will take place in a discussion format, often structured around an input from the lecturer (about 45 minutes), including discussion about the important or critical aspects, and an exercise (about 45 minutes) to be carried out in varying groups in class.

Course requirements and grading

Students are expected to attend all classes, actively participate in all classes and prepare by reading all readings, to allow for informed discussions and creative work in class.

All students, regardless of whether they opt for a graded or a pass/fail *Schein* (*Teilnahme*), will in addition write and submit two short essays (max. 1000 words), discussing the policy implications of two books (Nordhaus: Climate Casino; Patt: Transforming Energy). These essays will be graded, and a pass grade on both is required for a pass grade for the course. The essays will be the preparation for two classes in which we will be critically examining and discussing the hypotheses put forth in these books. It is highly recommended to write the essays in English, to ensure consistency with the class and prepare for the discussion classes, but German will be acceptable.

Students who opt for the graded *Schein* will additionally write a semester thesis (15-20 pages, incl. literature), to be handed in before the end of the semester (end of March 2020). There will be a list of recommended topics to choose from, but students are free to either adapt the suggested questions or to propose questions of their own. If they go for the latter option, a 1-page proposal is required, to ensure consistency with the course and manageability. The semester thesis must be written in English.

Please inform the lecturer within the required period which option you opt for.

Abkürzungen entnehmen Sie bitte Seite 5

Course outline (may be subject to updates)

Literatur

The list of readings will be distributed at the first class. The course will be based on two books, which students will read and we will discuss in depth in class, as well as (generally) one reading item to be read before each class. All readings will be available as pdfs on Moodle.

Required readings in preparation for each seminar:

To be updated before the semester starts.

Required books (as input for the discussion classes and essays):

- William Nordhaus (2013): *The Climate Casino . Risk, uncertainty, and economics of a warming world*, Yale University Press, New Haven.
- Anthony Patt (2015): *Transforming Energy. Solving climate change with technology policy* , Cambridge University Press, New York.

Zielgruppe

This seminar is suited for social science students interested in the energy and climate policy field.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78570 S - Applied quantitative survey methods. Create your own research project

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	18:00 - 20:00	wöch.	3.07.1.44	17.10.2019	Dr. Jasper Dag Tjaden

Kommentar

Data and evidence play an increasingly important role in the policy world. Across sectors, understanding how quantitative evidence is produced and how it can be interpreted is a skill that is in high demand. This course is for students interested in **applying basic quantitative research skills** or for those that want to explore an existing research idea. The focus is on 'learning by doing' using practical examples, **in-class application of methods and an interactive work environment** . Students will collect hands-on experience 1) developing a research question, 2) collecting their own mini survey, 3) **analyzing and visualizing data** as well as 4) learning how to write an academic paper. The seminar will help students to develop an appreciation of the potential and limitations of survey-based research.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

78747 BL - Managing of Global Risks- Multi-level Strategies for Prevention, Preparedness and Response							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
29.11. (10-13) 3.06.S27							
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
09.12. (13-16) 3.06.S22							
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
10.12. (10-16) 3.07.3.14							
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
11.12. (10-16) 3.07.039							
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
26.11. (9-12) 3.06.S18							
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
27.11. (10-17) 3.07.039							
1	BL	N.N.	N.N.	Einzel	N.N.	N.N.	Susanne Weber-Mosdorf
28.11. (10-17) 3.06.S18							
Kommentar							
Es wird noch einen Einführungstermin per Skype mit Frau Weber-Mosdorf geben: 25.10.2019, 12-13Uhr, 3.07.2.27							
The number of participants for this course will be restricted							
Bemerkung							
Der Titel der Lehrveranstaltung wird umbenannt in: "Managing of Global Risks - Multi-level Strategies for Prevention, Preparedness and Response".							

Lerninhalte

The AIM of the course is to introduce students into the complex territory of global governance. While the architecture of multilateral institutions loses its significance global challenges such as Climate Change or security concerns require close as well as anticipatory cooperation across national borders. Starting with essential individual needs such as food safety, health and environmental protection we are looking at various schemes of risk governance: discerning urgent priority issues for global action, analyzing the limited capacities of national governments to protect their citizens from cross border threats and exploring new ways of cooperation/collaboration between governments, multinational corporations and civil society in order to cope with complex interconnected issues.

The expected outcome is to understand the multifaceted factors causing risks and the largely dispersed impacts of those, the fair repartition of responsibilities for sustainable action as well as the criteria for good risk governance such as transparency, accountability and legitimacy.

The STRUCTURE of the course is divided into two block sections.

During the first section an introduction will be given into the theoretical foundation of risk; different risk events will be examined (Ebola and other pandemics, Antimicrobial Resistance, Climate Change, a food safety issue), existing multilateral governance schemes will be presented (including the EU level) and a simulation of a negotiation case will be organized.

The second block will be dedicated to reflections on the societal and cost benefits of prevention. The students are requested to prepare presentations on the topics to be dealt with.

PREREQUISITS

This course will be open also for students who do not acquire credit points. All students are requested to participate actively to the discussions and with short presentations. For credit points supplementary term papers should be delivered (term papers account for 50%, presentation for 30%, participation for 20% of the grades).

Kurzkommentar

Susanne Weber-Mosdorf is a German politician („Sozialdemokratische Partei Deutschlands“ – SPD) and a former Assistant Director-General - Executive Director of the World Health Organization (WHO) Office at the European Union. She studied Economics, Legal Sciences and Politics, as well as Administrative and Management Sciences, specializing in Public Law and Financial Sciences at the University of Konstanz (1972-1978). This was followed by work experience at the Council of Europe in Strasbourg and advanced studies in Management Sciences at the „Ecole Nationale d'Administration in Paris“ (ENA), before commencing a career in the higher German civil service.

She held there several positions, such as being a Mayor of Kirchheim in Southern Germany (1988-1992) and a Permanent Secretary of State at the Ministry of Family Affairs, Women, Further Education and Art in the federal state of Baden-Württemberg (1992-1996).

In 2003, Susanne Weber-Mosdorf became Ministerial Director at the Federal Ministry of Health and Social Security. From 2006 to 2011, she worked at the WHO. After leaving this organization, Ms. Weber-Mosdorf has been involved with its international projects and with cultural institutions such as the Marbach Literature Archive and the „Kunststiftung Baden-Württemberg“.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

D-WP - Elective Module

NIA-M.9 - Cross Disciplinary Courses **75588 S - Diversity and Social Inequalities**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	2.31.1.18	16.10.2019	Tugce Aral

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 75983 S - International educational expansion, or: The Upgrading of the Population and the Consequences

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	2.24.0.50	17.10.2019	Prof. Dr. Wolfgang Lauterbach
1	B	Fr	08:00 - 14:00	Einzel	2.05.0.11	10.01.2020	Prof. Dr. Wolfgang Lauterbach

Kommentar

Only 150 years ago, people were able to get a job in the labor market, only asking for work. For most of the people work was a question of labor demand. If a worker was needed, the pure workforce was sufficient to carry out the activity. Collected experience, personal reference letter or family references were helpful and increased the likelihood of getting a job. But, basically no formal training or conformed certificate was necessary to enter the workforce. This has changed drastically in the course of educational expansion: Today, young people must have passed different qualification levels from school level to vocational training or tertiary level and it is required to show different levels of qualification by official certificates. Hence, nowadays credentials have become the gatekeeper to getting a job. The modern 'Schooled Society' (Baker 2014) is based on the principle that credentials are necessary to enter qualified positions, wherefore a continuously increasing number of occupations require formal education.

Over the last 150 years, the educational level of the population increased in almost all countries. Never before, were this many people so highly educated, and never before, families spend so much money to get their children educated. David Baker (2014) called this development "the education revolution". Over 4 family generations only, education has become a universal feature for all children.

However, up to now social inequality in educational attainment remains in all societies. Either the access to school and to different school levels or the educational outcomes measured by grades, competencies or credentials follow country specific tracks of social inequality. But why can this be the case when the upgrading, understood as the "big picture" of the educational development in the last 150 years is just an ongoing process?

In this seminar, we explore the worldwide development of the upgrading of the population. We ask, what kind of consequences arise out of this development for families and the education of their children.

Literatur

- Baker, David P. (2014): *The Schooled Society*. Stanford: Stanford University Press.
- Bray, Mark, Bob Adamson & Mark Mason (eds.) (2014): 2nd edition. CERC Hong Kong: Springer.
- Breen, Richard & John H. Goldthorpe (1997): Explaining educational differentials: Towards a formal rational action theory. 9(3): 275-305.
- Hadjar, Andreas & Rolf Becker [Hrsg.] (2009): Wiesbaden: VS Verlag.
- Lucas, Samuel R. & Delma Byrne (2017): Effectively Maintained Inequality in Education: An Introduction. 61(1): 3-7.
- Mori, Izumi & David Baker (2010): The Origin of Universal Shadow Education - What the supplemental Education Phenomenon tells us about the postmodern Institution of Education. (11): 36-48.

Leistungsnachweis

- presentation (case study): 2 LP
- portfolio: 4 LP
- essay: 1 LP

Bemerkung

The seminar will be held in English.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

76540 FS - Research Seminar - Current Issues in Accounting and Auditing							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	29.11.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Denny Kutter
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	06.12.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Denny Kutter
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	13.12.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Denny Kutter

Voraussetzung

Es wird dringend empfohlen, vor Belegung des Moduls mindestens ein Modul aus dem Masterbereich Rechnungswesen und Wirtschaftsprüfung erfolgreich absolviert zu haben. Die Teilnehmerzahl in den jeweiligen Seminaren ist begrenzt.

Literatur

Detaillierte Literaturhinweise erfolgen in der Veranstaltung.

Leistungsnachweis

Eine Portfolioprüfung (bestehend aus einer Seminararbeit (ca. 15 Seiten) [75%] mit einer dazugehörigen Präsentation und Diskussion [25%]).

Lerninhalte**Research Seminar – Current Issues in Accounting and Auditing**

The research seminar is held in English. Current issues in accounting and auditing in the private and public sector are introduced and discussed. Participants are required to prepare a written paper during the preceding semester break. During the seminar students present their topic in an oral presentation and discuss their results with the group.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

76693 V - Advanced Microeconomics 1							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Di	10:00 - 12:00	wöch.	3.06.H06	15.10.2019	Prof. Dr. Marco Caliendo, Markus Müller, Daniel Felipe Rodriguez Guio

Voraussetzung

Keine; Belegung zusammen mit der Fortgeschrittenen-Übung MA-600 (Teil 2) dringend empfohlen

Literatur

Wooldridge, J. (2016): Wooldridge (2016): Introductory Econometrics. A Modern Approach, Cengage Learning, Ohio.
 Cameron, C., and P. K. Trivedi (2005): Microeconomics. Methods and Applications. Cambridge University Press, New York.
 Greene, W. H. (2012): Econometric Analysis. Pearson, Massachusetts.

Leistungsnachweis

Klausur (90 Min)

Lerninhalte**Aktuelle Informationen finden Sie auf unserer Lehrstuhlhomepage!**

The aim of this lecture is to familiarize participants with microeconomic estimation techniques. The lecture will be complemented by an empirical session.

Outline:

- # Multiple Regression
- # Instrumental Variables
- # Panel Data Methods
- # Limited Dependent Variables

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

76695 FU - Advanced Microeconomics 2							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	FU	Mo	10:00 - 12:00	wöch.	3.06.S25	14.10.2019	Stefan Tübbicke, Prof. Dr. Marco Caliendo, Markus Müller, Daniel Felipe Rodriguez Guio
zusätzlicher Raum 3.01.165a							
1	FU	Fr	10:00 - 14:00	wöch.	3.06.H06	18.10.2019	Stefan Tübbicke, Prof. Dr. Marco Caliendo, Markus Müller, Daniel Felipe Rodriguez Guio
zusätzlicher Raum 3.01.165a							
1	FU	Fr	10:00 - 13:45	Einzel	3.06.H07	25.10.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke
zusätzlicher Raum 3.01.165a							
1	FU	Fr	10:00 - 14:00	Einzel	3.06.S27	06.12.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke
zusätzlicher Raum 3.01.165a							

Voraussetzung

Keine; Belegung zusammen mit der Vorlesung MA-600 (Teil 1) dringend empfohlen

Literatur

Kohler, U., Kreuter, F. (2012): Datenanalyse mit Stata. Oldenburg Verlag.

Cameron, C., and P. K. Trivedi (2009): Microeconomics Using Stata. Stata Press, College Station, Texas.

Leistungsnachweis

Aktive Mitarbeit während der Veranstaltung; Präsentation; Mid-Term Exams oder Semesterabschlussklausur

Lerninhalte**Aktuelle Informationen finden Sie auf unserer Lehrstuhlhomepage!**

This course is a complement to the lecture "MA: Microeconomics (1)" and will provide students with the skills and insight necessary for implementing microeconomic estimation techniques in STATA.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

77945 BL - Basic structures and Europeanisation of German administrative law							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Mo	16:00 - 18:00	Einzel	3.06.S19	28.10.2019	Prof. Dr. Alexander Windoffer
1	BL	Do	12:00 - 20:00	Einzel	3.06.S13	23.01.2020	Prof. Dr. Alexander Windoffer
1	BL	Fr	10:00 - 20:00	Einzel	3.06.S13	24.01.2020	Prof. Dr. Alexander Windoffer
1	BL	Sa	10:00 - 20:00	Einzel	3.06.S13	25.01.2020	Prof. Dr. Alexander Windoffer

Bemerkung

Die Teilnehmerzahl der Veranstaltung ist auf 15 Studierende begrenzt. Die Veranstaltung findet in englischer Sprache statt.

Neben der Anmeldung bei PULS bitte eine kurze Bewerbung mit Exposé unter kurzer Darlegung des Werdegangs und des besonderen Interesses am Seminar, als Word- oder pdf-Datei zu senden an awindoff@uni-potsdam.de.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

78095 V - Economics of Climate Change							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Mo	14:00 - 16:00	wöch.	3.06.S12	14.10.2019	Prof. Dr. Matthias Kalkuhl
1	V	Mo	16:00 - 18:00	wöch.	N.N.	28.10.2019	Prof. Dr. Matthias Kalkuhl

Raum: 3.01.150

Voraussetzung

Advanced Macroeconomics, Advanced Microeconomics, Growth and Distribution

Literatur

- Stern, N. (2008): The Economics of Climate Change. American Economic Review 98 (2)
- Nordhaus & Boyer (2000). Warming the World. MIT Press.

Leistungsnachweis

Portfolio: written examination [60%], assignments with presentation [40%]

Lerninhalte

The aim of this lecture is to provide basic knowledge and key tools for analyzing climate policy. The lecture will first give an overview on climate change, impacts and mitigation options as well as key environmental economic concepts. As climate change is an intertemporal (dynamic) problem, tools for solving intertemporal optimization problems will be presented and applied. Students apply these concepts in assignments individually and in small groups. In particular, students will develop their own numerical climate-economy model to study optimal mitigation paths, carbon prices and growth effects.

Learning objectives:

- Knowing and understanding basic concepts and mechanisms of climate change, global warming, climate damages and associated uncertainties
- Knowledge about international institutions that assess scientific knowledge on climate change
- Understand methods to assess and quantify economic impacts of climate change, incl. social costs of carbon
- Understand and apply methods of intertemporal optimization (Hamiltonian)
- Apply and modify integrated assessment models on climate policy
- Understand and apply basic concepts for analyzing uncertainty with respect to climate change
- Summarize own research findings and present them in class
- Knowledge and economic analysis of key climate policy instruments in practice

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

78141 V - Development Economics: Applications of Industrial Organization Theory to Developing Countries

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Do	14:00 - 16:00	wöch.	3.06.S12	17.10.2019	Dr. Johannes Paha

Kommentar

The course will be held in English.

Voraussetzung

The course builds on concepts taught in the classes *Microeconomics I*, *Microeconomics II*, and *Advanced Microeconomics*.

Literatur

Motta, M. (2004). "Competition Policy: Theory and Practice." Cambridge University Press.

Todaro, M.P. and Smith S.C. (2015). "Economic Development." 12th edition. Pearson.

Additional literature will be announced during the lecture.

Leistungsnachweis

A final exam will be held at the end of the term.

Lerninhalte

This lecture provides an introduction to development economics. Starting from this general introduction, it will focus on market failure, in particular in the form of market power, as an impediment to countries' economic development. We will study the relevance of competition policy / competition law for addressing this form of market failure. Similarly, we will learn how to analyze market power using models from industrial organization.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

78340 S - Uses of Graphical Causal Models in the Social Science

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Ulrich Kohler

Kommentar**Achtung Raumänderung!**

Das Seminar findet ab sofort im Büro von Prof. Kohler 3.01.122 statt.

Graphical Causal Models in the form of "Directed Acyclic Graphs" (DAGs) have gained enormous attraction among empirical social researchers in recent years. DAGs can be used to pinpoint a research design necessary to identify a causal effect, but also to understand the interpretation of conditional associations between variables. They can be also used to deduce non-trivial testable implications of the researchers assumption of the entire data generating under study. Finally DAGs help to understand the theoretical assumptions underlying advanced statistical techniques such as instrumental variable regression or matching.

The seminar introduces DAGs and applies them as a tool to understand and criticize recently published empirical studies. The example studies will be selected from papers published in the *European Sociological Review* and the *American Sociological Review*.

Literatur

Elwert, Felix (2014): Graphical Causal Models. s. 244--273 in Morgan, S: Handbook of Causal Analysis for Social Research. Springer.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 78483 S - Comparative Political Behavior

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S23	17.10.2019	Dr. Aiko Wagner

Kommentar

This course introduces students to the main research paradigms in comparative political behavior. Voting in a comparative perspective constitutes one key topic of this class. Students learn how voters deal with the complexities of their respective political systems, and why certain patterns of political behavior arise. We will cover the dominant general models of turnout and vote choice. Moreover, the course analyzes how political institutions condition these behaviors. Finally, the course will cover other types of political participation in a comparative perspective.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 78488 S - New Challenges in International Development Cooperation

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S28	24.10.2019	Prof. Dr. Harald Fuhr

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 78493 S - Climate Diplomacy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Fr	09:30 - 11:30	Einzel	3.06.S15	25.10.2019	Dr. Charlotte Streck
1	BL	Fr	10:00 - 16:00	wöch.	3.06.S28	10.01.2020	Dr. Charlotte Streck

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 78504 S - Management Consulting in the Public Sector

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	08:00 - 10:00	wöch.	3.06.S23	18.10.2019	Dr. Ferdinand Schuster

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 78505 S - Between Europeanisation and transformation: Public administration reforms in Central Eastern EU member states							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	Einzel	3.07.0.39	16.10.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 17:15	14t.	3.07.0.39	20.11.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 14:00	Einzel	3.06.S17	11.12.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	14:00 - 17:15	Einzel	3.06.S12	11.12.2019	apl. Prof. Dr. Jochen Franzke
Leistungen in Bezug auf das Modul							
PNL	428511 - Vorlesung oder Seminar (unbenotet)						
PNL	428512 - Seminar (unbenotet)						

 78509 S - Climate and energy transition policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	08:00 - 10:00	wöch.	3.06.S23	14.10.2019	Prof. Dr. Johan Lilliestam

Kommentar

Climate and energy transition policy

Overview and setting of the course

Climate change is one of the big challenges of our time, touching all aspects of the environment and of society. There is broad recognition that governments must do something about it: making sure that emissions of greenhouse gases (GHGs) stop within the next 30 to 40 years. The implication of the Paris Agreement and its 1.5 and 2 degrees targets is the complete elimination of GHG emissions from the energy system.

This is a very complicated problem. Fundamentally this is because it means doing something that humanity has never really tried before at a planetary scale: deliberately altering the ways we produce, convert, and consume energy. Modern society grew up on fossil fuels, and the huge benefits they offered in terms of energy that was inexpensive, easy and safe to transport, store and consume. How to manage an 8 or 10 billion people, non-fossil energy world, at something like today's living standards, is a question for which there is no easy answer.

From a technical perspective, there are many answers, typically relying on a bouquet of solutions, from wind power to nuclear power, from solar heat to passive housing insulating away energy demand. The technical side of decarbonisation is difficult, but possible.

The real nut to crack, however, is about the strategies and governance for how to achieve such a complete transformation: the policy side of climate and energy. Arguably a government could simply pass a law that forbids people from using fossil fuels. But politically this is simply unrealistic, at least while so many people depend on fossil fuels in their daily lives. And even worse, it is not certain that it would work, because the technological alternatives may not be available and implementable over night. What is to be done? For this, one needs to turn to various ideas about how government can and should do, whether and how it should influence and steer society. On the one hand are ideas suggesting that government should play a very limited role relative to private actors and should step in only to correct "market failures", with "market-based" interventions designed specifically around that failure. On the other hand are ideas suggesting that government (meaning all of us, working together through a democratic process) needs to guide the transition more directly, including through own investments or radical reforms, designed to support the solutions determined to be the ones we want. And on the third hand, if such a hand exists, are ideas posing that the problem is our own consumption patterns and that these, and economic growth in general, are entirely incompatible with climate protection: only consuming radically less energy will help. Such fundamental issues come to the fore in climate and energy policy discussions and debates. This course is about all that.

Learning goals

The goal is to give students the ability to evaluate energy and climate policy arguments made by politicians, experts, and academics with a critical eye, informed by a knowledge of history, an understanding of the theoretical underpinnings and the empirically observed effects of different strategies. A student successfully finishing the course should be able to understand and deconstruct the energy and climate policy debate that is currently raging in Germany, Europe and internationally, and create own solutions. Thereby, she or he will be able to step into a research institute, an NGO or government agency involved in energy policy, policy analysis or political advocacy, and immediately be able to make an informed and creative contribution.

Course outline

The course will meet once per week, with a reading before each class. Typically this will be an article, book chapter or report on a topic related to the topic of the class, making the reading essential for the class. We will read two entire books, which will form the foundation for the seminar series, and each of the books will be the basis for essays to be written and handed in during the semester. Each class will take place in a discussion format, often structured around an input from the lecturer (about 45 minutes), including discussion about the important or critical aspects, and an exercise (about 45 minutes) to be carried out in varying groups in class.

Course requirements and grading

Students are expected to attend all classes, actively participate in all classes and prepare by reading all readings, to allow for informed discussions and creative work in class.

All students, regardless of whether they opt for a graded or a pass/fail *Schein* (*Teilnahme*), will in addition write and submit two short essays (max. 1000 words), discussing the policy implications of two books (Nordhaus: Climate Casino; Patt: Transforming Energy). These essays will be graded, and a pass grade on both is required for a pass grade for the course. The essays will be the preparation for two classes in which we will be critically examining and discussing the hypotheses put forth in these books. It is highly recommended to write the essays in English, to ensure consistency with the class and prepare for the discussion classes, but German will be acceptable.

Students who opt for the graded *Schein* will additionally write a semester thesis (15-20 pages, incl. literature), to be handed in before the end of the semester (end of March 2020). There will be a list of recommended topics to choose from, but students are free to either adapt the suggested questions or to propose questions of their own. If they go for the latter option, a 1-page proposal is required, to ensure consistency with the course and manageability. The semester thesis must be written in English.

Please inform the lecturer within the required period which option you opt for.

Abkürzungen entnehmen Sie bitte Seite 5

Course outline (may be subject to updates)

Literatur

The list of readings will be distributed at the first class. The course will be based on two books, which students will read and we will discuss in depth in class, as well as (generally) one reading item to be read before each class. All readings will be available as pdfs on Moodle.

Required readings in preparation for each seminar:

To be updated before the semester starts.

Required books (as input for the discussion classes and essays):

- William Nordhaus (2013): *The Climate Casino . Risk, uncertainty, and economics of a warming world*, Yale University Press, New Haven.
- Anthony Patt (2015): *Transforming Energy. Solving climate change with technology policy*, Cambridge University Press, New York.

Zielgruppe

This seminar is suited for social science students interested in the energy and climate policy field.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

78570 S - Applied quantitative survey methods. Create your own research project

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	18:00 - 20:00	wöch.	3.07.1.44	17.10.2019	Dr. Jasper Dag Tjaden

Kommentar

Data and evidence play an increasingly important role in the policy world. Across sectors, understanding how quantitative evidence is produced and how it can be interpreted is a skill that is in high demand. This course is for students interested in **applying basic quantitative research skills** or for those that want to explore an existing research idea. The focus is on 'learning by doing' using practical examples, **in-class application of methods and an interactive work environment**. Students will collect hands-on experience 1) developing a research question, 2) collecting their own mini survey, 3) **analyzing and visualizing data** as well as 4) learning how to write an academic paper. The seminar will help students to develop an appreciation of the potential and limitations of survey-based research.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

NIA-M.10 - Cross Disciplinary Courses and Internship**75588 S - Diversity and Social Inequalities**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	2.31.1.18	16.10.2019	Tugce Aral

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

75983 S - International educational expansion, or: The Upgrading of the Population and the Consequences							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	2.24.0.50	17.10.2019	Prof. Dr. Wolfgang Lauterbach
1	B	Fr	08:00 - 14:00	Einzel	2.05.0.11	10.01.2020	Prof. Dr. Wolfgang Lauterbach
Kommentar							
Only 150 years ago, people were able to get a job in the labor market, only asking for work. For most of the people work was a question of labor demand. If a worker was needed, the pure workforce was sufficient to carry out the activity. Collected experience, personal reference letter or family references were helpful and increased the likelihood of getting a job. But, basically no formal training or conformed certificate was necessary to enter the workforce. This has changed drastically in the course of educational expansion: Today, young people must have passed different qualification levels from school level to vocational training or tertiary level and it is required to show different levels of qualification by official certificates. Hence, nowadays credentials have become the gatekeeper to getting a job. The modern 'Schooled Society' (Baker 2014) is based on the principle that credentials are necessary to enter qualified positions, wherefore a continuously increasing number of occupations require formal education. Over the last 150 years, the educational level of the population increased in almost all countries. Never before, were this many people so highly educated, and never before, families spend so much money to get their children educated. David Baker (2014) called this development "the education revolution". Over 4 family generations only, education has become a universal feature for all children. However, up to now social inequality in educational attainment remains in all societies. Either the access to school and to different school levels or the educational outcomes measured by grades, competencies or credentials follow country specific tracks of social inequality. But why can this be the case when the upgrading, understood as the "big picture" of the educational development in the last 150 years is just an ongoing process? In this seminar, we explore the worldwide development of the upgrading of the population. We ask, what kind of consequences arise out of this development for families and the education of their children.							
Literatur							
- Baker, David P. (2014): <i>The Schooled Society</i>. Stanford: Stanford University Press. - Bray, Mark, Bob Adamson & Mark Mason (eds.) (2014): 2nd edition. CERC Hong Kong: Springer. - Breen, Richard & John H. Goldthorpe (1997): Explaining educational differentials: Towards a formal rational action theory. 9(3): 275-305. - Hadjar, Andreas & Rolf Becker [Hrsg.] (2009): Wiesbaden: VS Verlag. - Lucas, Samuel R. & Delma Byrne (2017): Effectively Maintained Inequality in Education: An Introduction. 61(1): 3-7. - Mori, Izumi & David Baker (2010): The Origin of Universal Shadow Education - What the supplemental Education Phenomenon tells us about the postmodern Institution of Education. (11): 36-48.							
Leistungsnachweis							
- presentation (case study): 2 LP - portfolio: 4 LP - essay: 1 LP							
Bemerkung							
The seminar will be held in English.							
Leistungen in Bezug auf das Modul							
PL	428611 - Vorlesung oder Seminar (benotet)						

76540 FS - Research Seminar - Current Issues in Accounting and Auditing							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	29.11.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Denny Kutter
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	06.12.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Denny Kutter
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	13.12.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Denny Kutter

Voraussetzung

Es wird dringend empfohlen, vor Belegung des Moduls mindestens ein Modul aus dem Masterbereich Rechnungswesen und Wirtschaftsprüfung erfolgreich absolviert zu haben. Die Teilnehmerzahl in den jeweiligen Seminaren ist begrenzt.

Literatur

Detaillierte Literaturhinweise erfolgen in der Veranstaltung.

Leistungsnachweis

Eine Portfolioprüfung (bestehend aus einer Seminararbeit (ca. 15 Seiten) [75%] mit einer dazugehörigen Präsentation und Diskussion [25%]).

Lerninhalte**Research Seminar – Current Issues in Accounting and Auditing**

The research seminar is held in English. Current issues in accounting and auditing in the private and public sector are introduced and discussed. Participants are required to prepare a written paper during the preceding semester break. During the seminar students present their topic in an oral presentation and discuss their results with the group.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78095 V - Economics of Climate Change							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Mo	14:00 - 16:00	wöch.	3.06.S12	14.10.2019	Prof. Dr. Matthias Kalkuhl
1	V	Mo	16:00 - 18:00	wöch.	N.N.	28.10.2019	Prof. Dr. Matthias Kalkuhl

Raum: 3.01.150

Voraussetzung

Advanced Macroeconomics, Advanced Microeconomics, Growth and Distribution

Literatur

- Stern, N. (2008): The Economics of Climate Change. American Economic Review 98 (2)
- Nordhaus & Boyer (2000). Warming the World. MIT Press.

Leistungsnachweis

Portfolio: written examination [60%], assignments with presentation [40%]

Lerninhalte

The aim of this lecture is to provide basic knowledge and key tools for analyzing climate policy. The lecture will first give an overview on climate change, impacts and mitigation options as well as key environmental economic concepts. As climate change is an intertemporal (dynamic) problem, tools for solving intertemporal optimization problems will be presented and applied. Students apply these concepts in assignments individually and in small groups. In particular, students will develop their own numerical climate-economy model to study optimal mitigation paths, carbon prices and growth effects.

Learning objectives:

- Knowing and understanding basic concepts and mechanisms of climate change, global warming, climate damages and associated uncertainties
- Knowledge about international institutions that assess scientific knowledge on climate change
- Understand methods to assess and quantify economic impacts of climate change, incl. social costs of carbon
- Understand and apply methods of intertemporal optimization (Hamiltonian)
- Apply and modify integrated assessment models on climate policy
- Understand and apply basic concepts for analyzing uncertainty with respect to climate change
- Summarize own research findings and present them in class
- Knowledge and economic analysis of key climate policy instruments in practice

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78118 S - Online and Social Media Marketing

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	3.06.H08	23.10.2019	Safa'a AbuJarour

Kommentar

Schedule:

Wednesday, 23.10.2019, 10:15 - 11:45 – Project Presentation and Assignments

Wednesday, 30.10.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing

Wednesday, 06.11.2019, 10:15 - 11:45 – Best Practices of Social Media Marketing

Wednesday, 13.11.2019, 10:15 - 11:45 – Early Bird Presentation

Wednesday, 20.11.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 27.11.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 04.12.2019, 10:15 - 11:45 – Mid-Term Presentation

Wednesday, 11.12.2019, 10:15 - 11:45 – Mid-Term Presentation

Wednesday, 18.12.2019, 10:15 - 11:45 – Academic Coordination

Wednesday, 25.12.2019, 10:15 - 11:45 – Public Holiday

Wednesday, 01.01.2020, 10:15 - 11:45 – Public Holiday

Wednesday, 08.01.2020, 10:15 - 11:45 – Academic Coordination

Wednesday, 15.01.2020, 10:15 - 11:45 – Academic Coordination

Wednesday, 22.01.2020, 10:15 - 11:45 – Final Presentation

Wednesday, 29.01.2020, 10:15 - 11:45 – Final Presentation

Wednesday, 05.02.2020, 10:15 - 11:45 – Submit Final Report

Voraussetzung

Interest in Social Media Marketing and research methods. This class is limited to **20** students ; and takes place both in German and English. Presentations can be held in German or in English.

Literatur

Tuten, T.L.and Solomon, M.R: Social media marketing. Sage, 2014.

The Beginner's Guide to Social Media, <https://moz.com/beginners-guide-to-social-media/>

Example of past student projects: www.uni-potsdam.de/social-media-krasnova/teaching/students-projects.html

Leistungsnachweis

- Early-Bird Presentation
- Mid-Term Presentation
- Final Presentation
- Final Report

>> And please note that attending all presentation sessions is mandatory for all students!

Lerninhalte**PLEASE NOTE THE COURSE STARTS ON 23.10.2019 at 10:15 !**

As consumers spend more and more time on online and especially on Social Media platforms, business and non-for-profit organizations are rededicating their marketing budgets away from traditional TV and radio advertising to social media channels. However, many businesses struggle with their online and Social Media presence. Reflecting these developments, the goal of this course is to familiarize students with the fundamentals of online and Social Media Strategy and the mechanics of digital marketing campaigns. As part of this course, students will be expected to perform an in-depth situational analysis for a specific product, company or social cause, including existing weakness, strengths, threats and opportunities. Building on this, students will be required to develop a social media strategy for their industry partner and implement it as part of the original social media campaign using one of social media channels (e.g. Facebook, YouTube, LinkedIn, Blog, Instagram). Development of original "value"-content is a critical component of this course and may include blog posts, videos, photos, and infographics. The timeline of the course includes mid-term and final presentations, as well as the final project report. Presentations and campaigns could be made in either English or German.

Zielgruppe

This course is open for all students from different disciplines.

Also, Erasmus students are very welcomed to register in our course.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78141 V - Development Economics: Applications of Industrial Organization Theory to Developing Countries

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Do	14:00 - 16:00	wöch.	3.06.S12	17.10.2019	Dr. Johannes Paha

Kommentar

The course will be held in English.

Voraussetzung

The course builds on concepts taught in the classes *Microeconomics I*, *Microeconomics II*, and *Advanced Microeconomics*.

Literatur

Motta, M. (2004). "Competition Policy: Theory and Practice." Cambridge University Press.

Todaro, M.P. and Smith S.C. (2015). "Economic Development." 12th edition. Pearson.

Additional literature will be announced during the lecture.

Leistungsnachweis

A final exam will be held at the end of the term.

Lerninhalte

This lecture provides an introduction to development economics. Starting from this general introduction, it will focus on market failure, in particular in the form of market power, as an impediment to countries' economic development. We will study the relevance of competition policy / competition law for addressing this form of market failure. Similarly, we will learn how to analyze market power using models from industrial organization.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78340 S - Uses of Graphical Causal Models in the Social Science

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Ulrich Kohler

Kommentar**Achtung Raumänderung!**

Das Seminar findet ab sofort im Büro von Prof. Kohler 3.01.122 statt.

Graphical Causal Models in the form of "Directed Acyclic Graphs" (DAGs) have gained enormous attraction among empirical social researchers in recent years. DAGs can be used to pinpoint a research design necessary to identify a causal effect, but also to understand the interpretation of conditional associations between variables. They can be also used to deduce non-trivial testable implications of the researchers assumption of the entire data generating under study. Finally DAGs help to understand the theoretical assumptions underlying advanced statistical techniques such as instrumental variable regression or matching.

The seminar introduces DAGs and applies them as a tool to understand and criticize recently published empirical studies. The example studies will be selected from papers published in the European Sociological Review and the American Sociological Review.

Literatur

Elwert, Felix (2014): Graphical Causal Models. s. 244--273 in Morgan, S: Handbook of Causal Analysis for Social Research. Springer.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78483 S - Comparative Political Behavior

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S23	17.10.2019	Dr. Aiko Wagner

Kommentar

This course introduces students to the main research paradigms in comparative political behavior. Voting in a comparative perspective constitutes one key topic of this class. Students learn how voters deal with the complexities of their respective political systems, and why certain patterns of political behavior arise. We will cover the dominant general models of turnout and vote choice. Moreover, the course analyzes how political institutions condition these behaviors. Finally, the course will cover other types of political participation in a comparative perspective.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78488 S - New Challenges in International Development Cooperation

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	10:00 - 12:00	wöch.	3.06.S28	24.10.2019	Prof. Dr. Harald Fuhr

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78493 S - Climate Diplomacy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Fr	09:30 - 11:30	Einzel	3.06.S15	25.10.2019	Dr. Charlotte Streck
1	BL	Fr	10:00 - 16:00	wöch.	3.06.S28	10.01.2020	Dr. Charlotte Streck

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78504 S - Management Consulting in the Public Sector

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	08:00 - 10:00	wöch.	3.06.S23	18.10.2019	Dr. Ferdinand Schuster

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78505 S - Between Europeanisation and transformation: Public administration reforms in Central Eastern EU member states							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	Einzel	3.07.0.39	16.10.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 17:15	14t.	3.07.0.39	20.11.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	12:15 - 14:00	Einzel	3.06.S17	11.12.2019	apl. Prof. Dr. Jochen Franzke
1	S	Mi	14:00 - 17:15	Einzel	3.06.S12	11.12.2019	apl. Prof. Dr. Jochen Franzke
Leistungen in Bezug auf das Modul							
PL	428611 - Vorlesung oder Seminar (benotet)						

78509 S - Climate and energy transition policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	08:00 - 10:00	wöch.	3.06.S23	14.10.2019	Prof. Dr. Johan Lilliestam

Kommentar

Climate and energy transition policy

Overview and setting of the course

Climate change is one of the big challenges of our time, touching all aspects of the environment and of society. There is broad recognition that governments must do something about it: making sure that emissions of greenhouse gases (GHGs) stop within the next 30 to 40 years. The implication of the Paris Agreement and its 1.5 and 2 degrees targets is the complete elimination of GHG emissions from the energy system.

This is a very complicated problem. Fundamentally this is because it means doing something that humanity has never really tried before at a planetary scale: deliberately altering the ways we produce, convert, and consume energy. Modern society grew up on fossil fuels, and the huge benefits they offered in terms of energy that was inexpensive, easy and safe to transport, store and consume. How to manage an 8 or 10 billion people, non-fossil energy world, at something like today's living standards, is a question for which there is no easy answer.

From a technical perspective, there are many answers, typically relying on a bouquet of solutions, from wind power to nuclear power, from solar heat to passive housing insulating away energy demand. The technical side of decarbonisation is difficult, but possible.

The real nut to crack, however, is about the strategies and governance for how to achieve such a complete transformation: the policy side of climate and energy. Arguably a government could simply pass a law that forbids people from using fossil fuels. But politically this is simply unrealistic, at least while so many people depend on fossil fuels in their daily lives. And even worse, it is not certain that it would work, because the technological alternatives may not be available and implementable over night. What is to be done? For this, one needs to turn to various ideas about how government can and should do, whether and how it should influence and steer society. On the one hand are ideas suggesting that government should play a very limited role relative to private actors and should step in only to correct "market failures", with "market-based" interventions designed specifically around that failure. On the other hand are ideas suggesting that government (meaning all of us, working together through a democratic process) needs to guide the transition more directly, including through own investments or radical reforms, designed to support the solutions determined to be the ones we want. And on the third hand, if such a hand exists, are ideas posing that the problem is our own consumption patterns and that these, and economic growth in general, are entirely incompatible with climate protection: only consuming radically less energy will help. Such fundamental issues come to the fore in climate and energy policy discussions and debates. This course is about all that.

Learning goals

The goal is to give students the ability to evaluate energy and climate policy arguments made by politicians, experts, and academics with a critical eye, informed by a knowledge of history, an understanding of the theoretical underpinnings and the empirically observed effects of different strategies. A student successfully finishing the course should be able to understand and deconstruct the energy and climate policy debate that is currently raging in Germany, Europe and internationally, and create own solutions. Thereby, she or he will be able to step into a research institute, an NGO or government agency involved in energy policy, policy analysis or political advocacy, and immediately be able to make an informed and creative contribution.

Course outline

The course will meet once per week, with a reading before each class. Typically this will be an article, book chapter or report on a topic related to the topic of the class, making the reading essential for the class. We will read two entire books, which will form the foundation for the seminar series, and each of the books will be the basis for essays to be written and handed in during the semester. Each class will take place in a discussion format, often structured around an input from the lecturer (about 45 minutes), including discussion about the important or critical aspects, and an exercise (about 45 minutes) to be carried out in varying groups in class.

Course requirements and grading

Students are expected to attend all classes, actively participate in all classes and prepare by reading all readings, to allow for informed discussions and creative work in class.

All students, regardless of whether they opt for a graded or a pass/fail *Schein* (*Teilnahme*), will in addition write and submit two short essays (max. 1000 words), discussing the policy implications of two books (Nordhaus: Climate Casino; Patt: Transforming Energy). These essays will be graded, and a pass grade on both is required for a pass grade for the course. The essays will be the preparation for two classes in which we will be critically examining and discussing the hypotheses put forth in these books. It is highly recommended to write the essays in English, to ensure consistency with the class and prepare for the discussion classes, but German will be acceptable.

Students who opt for the graded *Schein* will additionally write a semester thesis (15-20 pages, incl. literature), to be handed in before the end of the semester (end of March 2020). There will be a list of recommended topics to choose from, but students are free to either adapt the suggested questions or to propose questions of their own. If they go for the latter option, a 1-page proposal is required, to ensure consistency with the course and manageability. The semester thesis must be written in English.

Please inform the lecturer within the required period which option you opt for.

Literatur

The list of readings will be distributed at the first class. The course will be based on two books, which students will read and we will discuss in depth in class, as well as (generally) one reading item to be read before each class. All readings will be available as pdfs on Moodle.

Required readings in preparation for each seminar:

To be updated before the semester starts.

Required books (as input for the discussion classes and essays):

- William Nordhaus (2013): *The Climate Casino. Risk, uncertainty, and economics of a warming world*, Yale University Press, New Haven.
- Anthony Patt (2015): *Transforming Energy. Solving climate change with technology policy*, Cambridge University Press, New York.

Zielgruppe

This seminar is suited for social science students interested in the energy and climate policy field.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

78511 PR - Internship							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	PR	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Sabine Kuhlmann, Jennifer Sophie Bansard

Leistungen in Bezug auf das Modul

PL 428601 - Praktikum (unbenotet)

78570 S - Applied quantitative survey methods. Create your own research project							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	18:00 - 20:00	wöch.	3.07.1.44	17.10.2019	Dr. Jasper Dag Tjaden

Kommentar

Data and evidence play an increasingly important role in the policy world. Across sectors, understanding how quantitative evidence is produced and how it can be interpreted is a skill that is in high demand. This course is for students interested in **applying basic quantitative research skills** or for those that want to explore an existing research idea. The focus is on 'learning by doing' using practical examples, **in-class application of methods and an interactive work environment**. Students will collect hands-on experience 1) developing a research question, 2) collecting their own mini survey, 3) **analyzing and visualizing data** as well as 4) learning how to write an academic paper. The seminar will help students to develop an appreciation of the potential and limitations of survey-based research.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

E - Finale Module

NIA-M.11 - Colloquium

78510 KL - Colloquium							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
N.N.	N.N.	N.N.	N.N.	N.N.	N.N.	N.N.	N.N.
Kommentar							
Schedule: November, 2nd (12.00-16.00) _ Session with Andrea Liese December, 7th (10.00-14.00) _ Session with Sabine Kuhlmann January, 11th (10.00-14.00) _ Session with Andrea Liese (revised outline and one chapter) January, 18th (10.00-14.00) _ Session with Sabine Kuhlmann (revised outline and one chapter) January, 24th (10.00-12.00) _ Concluding Session with Sabine Kuhlmann and Andrea Liese							

78605 KL - Colloquium for the preparation of MA thesis in administrative science (National and International Administration and Policy)							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	KL	Fr	12:00 - 14:00	Einzel	3.06.S17	18.10.2019	Prof. Dr. Andrea Liese
1	KL	Fr	10:00 - 14:00	Einzel	3.06.S12	01.11.2019	Prof. Dr. Sabine Kuhlmann
1	KL	Fr	10:00 - 14:00	Einzel	3.06.S18	29.11.2019	Prof. Dr. Andrea Liese
1	KL	Fr	10:00 - 14:00	Einzel	3.07.0.39	13.12.2019	Prof. Dr. Sabine Kuhlmann
1	KL	Fr	10:00 - 14:00	Einzel	3.06.S13	10.01.2020	Prof. Dr. Andrea Liese
1	KL	Fr	14:00 - 16:00	Einzel	3.06.S19	24.01.2020	Prof. Dr. Sabine Kuhlmann
Kommentar							
The colloquium gives students the opportunity to present their first thoughts, ideas and concepts for their final thesis and to discuss them in the group. This can be a rough and preliminary outline of a research question and object of investigation. The presentation may also already include a draft structure and reflections on possible sources, databases, survey techniques, theoretical embedding and a time schedule. In order to have sufficient time for subsequent corrections and improvements, it is advisable to present these considerations as early as possible and to discuss them in the group, even if the research concept is only preliminary and tentative. The colloquium is also open to students who do not yet have a precise research topic. They can receive valuable suggestions for the development of their own research questions from the discussions. In addition, students get insights into the research activities of the chair and thus learn about essential analysis concepts and research strategies and familiarize themselves with research pragmatic questions. Students who plan to have their thesis supervised by Prof. Kuhlmann must attend the colloquium (before registration!). It is recommended to attend the colloquium at least one semester before registering for the final examination.							
Voraussetzung							
Regular participation, active involvement, comment on a presentation/exposé, presentation of your own research project/ research idea (with written exposé of 2-3 pages)							
Literatur							
This colloquium is supported by the Moodle learning platform (http://moodle.uni-potsdam.de/). The lecturer provides the seminar plan and the literature list as well as files to download and other information to the seminar in Moodle. After your admission via PULS you have to register again for this course in Moodle to get access to these documents.							

F - Fast-Track-Doctorial Stream

NIA-M.12 - Preparation Doctoral Project

Für dieses Modul werden aktuell keine Lehrveranstaltungen angeboten

Glossar

Die folgenden Begriffserklärungen zu Prüfungsleistung, Prüfungsnebenleistung und Studienleistung gelten im Bezug auf Lehrveranstaltungen für alle Ordnungen, die seit dem WiSe 2013/14 in Kraft getreten sind.

Prüfungsleistung	Prüfungsleistungen sind benotete Leistungen innerhalb eines Moduls. Aus der Benotung der Prüfungsleistung(en) bildet sich die Modulnote, die in die Gesamtnote des Studiengangs eingeht. Handelt es sich um eine unbenotete Prüfungsleistung, so muss dieses ausdrücklich („unbenotet“) in der Modulbeschreibung der fachspezifischen Ordnung geregelt sein. Weitere Informationen, auch zu den Anmeldeöglichkeiten von Prüfungsleistungen, finden Sie unter anderem in der Kommentierung der BaMa-O
Prüfungsnebenleistung	Prüfungsnebenleistungen sind für den Abschluss eines Moduls relevante Leistungen, die – soweit sie vorgesehen sind – in der Modulbeschreibung der fachspezifischen Ordnung beschrieben sind. Prüfungsnebenleistungen sind immer unbenotet und werden lediglich mit "bestanden" bzw. "nicht bestanden" bewertet. Die Modulbeschreibung regelt, ob die Prüfungsnebenleistung eine Teilnahmevoraussetzung für eine Modulprüfung oder eine Abschlussvoraussetzung für ein ganzes Modul ist. Als Teilnahmevoraussetzung für eine Modulprüfung muss die Prüfungsnebenleistung erfolgreich vor der Anmeldung bzw. Teilnahme an der Modulprüfung erbracht worden sein. Auch für Erbringung einer Prüfungsnebenleistungen wird eine Anmeldung vorausgesetzt. Diese fällt immer mit der Belegung der Lehrveranstaltung zusammen, da Prüfungsnebenleistung im Rahmen einer Lehrveranstaltungen absolviert werden. Sieht also Ihre fachspezifische Ordnung Prüfungsnebenleistungen bei Lehrveranstaltungen vor, sind diese Lehrveranstaltungen zwingend zu belegen, um die Prüfungsnebenleistung absolvieren zu können.
Studienleistung	Als Studienleistung werden Leistungen bezeichnet, die weder Prüfungsleistungen noch Prüfungsnebenleistungen sind.



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